



FOR IMMEDIATE RELEASE

**Taste of Sonoma, Presented by Visa Signature®, Returns to the
Green Music Center at Sonoma State University on September 1**
Visa Signature® and Visa Infinite® Cardholders Enjoy Exclusive Benefits;
Visa Pre-Sale Tickets Open April 23, General Public Tickets on Sale May 14

SANTA ROSA, CA (April 23, 2017) – Taste of Sonoma, presented by Visa Signature®, returns to the Green Music Center at Sonoma State University on September 1, 2018. Visa Signature and Visa Infinite cardholders will have exclusive access to pre-sale tickets beginning April 23. Ticket sales open to the general public on May 14. Voted one of the top wine festivals in the nation in a 2017 Reader’s Choice Poll by *USA Today*, this event is sure to satisfy any and all wine and food enthusiasts.

Taste of Sonoma showcases Sonoma County’s most renowned vintners, growers and chefs and offers wine and culinary enthusiasts access to taste and experience the bounty Sonoma County has to offer in one immersive day. The lineup will include a walk-around wine tasting, cooking demonstrations, guided wine seminars, a marketplace and themed lounges.

“Taste of Sonoma is the quintessential event to kick off the Labor Day weekend and celebrate the last days of summer,” said Michael Haney, Sonoma County Vintners Interim Executive Director. “Spend the day enjoying our local wines and farm-to-table cuisine and discover the diversity our region has to offer.”

For the second year, Taste of Sonoma will be held at the Donald & Maureen Green Music Center at Sonoma State University. A focal point for the arts and education in the region and nestled in the picturesque foothills of Sonoma County Wine Country, the spacious venue along with its terraced lawns is the ideal outdoor setting for this annual open air celebration.

Ticket prices will range from \$150 to \$255 per person and can be purchased on the Taste of Sonoma website. To learn more, visit TasteOfSonoma.com.

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About Taste of Sonoma

Taste of Sonoma is Sonoma County's signature event showcasing the region's wines, vintners, winegrowers and chefs. Voted one of the nation's top wine festivals in a Reader's Choice Poll by *USA Today* in 2017, Taste of Sonoma celebrates the bounty of Sonoma County and features a walk-around wine tasting, cooking demonstrations, guided wine seminars, a marketplace and themed lounges.

About 2018 Taste of Sonoma Presenting Sponsor Visa Signature®

Visa Signature® and Visa Infinite® cardholders enjoy a range of benefits that provide special access including Taste Sonoma 2018. In addition to points, miles, cash back and other premium rewards offered by issuers, Visa Signature and Visa Infinite cardholders also enjoy perks such as 24/7 complimentary concierge services, access to the Visa Luxury Hotel Collection and exclusive offers related to fine wine and food, travel and sports. For more information on Visa Signature, Visa Infinite and other Visa® offerings, please visit Visa.com.

About Sonoma State University's Green Music Center

The Green Music Center is the performing arts presenter at Sonoma State University. The mission of the Green Music Center to present the most compelling artists of our time, to investigate ideas, and to provide access to diverse artistic experiences that educate, connect, and inspire Sonoma State University and neighboring North Bay communities. Surrounded by the foothills of Sonoma County, the Green Music Center includes the 1,400-seat Weill Hall, with a rear wall that opens to lawn seating for a unique summertime experience, and the intimate 240-seat Schroeder Hall. As a focal point for the arts and education in the region, the Green Music Center presents artists year-round, serving as home to the Santa Rosa Symphony and Sonoma Bach.

About Sonoma County Vintners

Sonoma County Vintners is the leading voice of Sonoma County wine, dedicated to raising awareness of Sonoma County as one of the world's premier wine regions, noted for its heritage of artisan winemaking, distinct growing regions, and extraordinary quality. Founded in 1944, Sonoma County Vintners represents more than 200 wineries and affiliated businesses throughout the county. To learn more about Sonoma County Vintners, visit sonomawine.com.

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