VOTED ONE OF THE NATION'S TOP WINE & FOOD FESTIVALS

IASTE O SONOMA

AT KENDALL-JACKSON **WINE ESTATE & GARDENS**

JUNE 24

2023







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PRODUCED BY:

Sonoma County Vintners

400 Aviation Boulevard, Suite 500 Santa Rosa, CA 95403 SonomaWine.com



TasteOfSonoma.com | #TasteOfSonoma



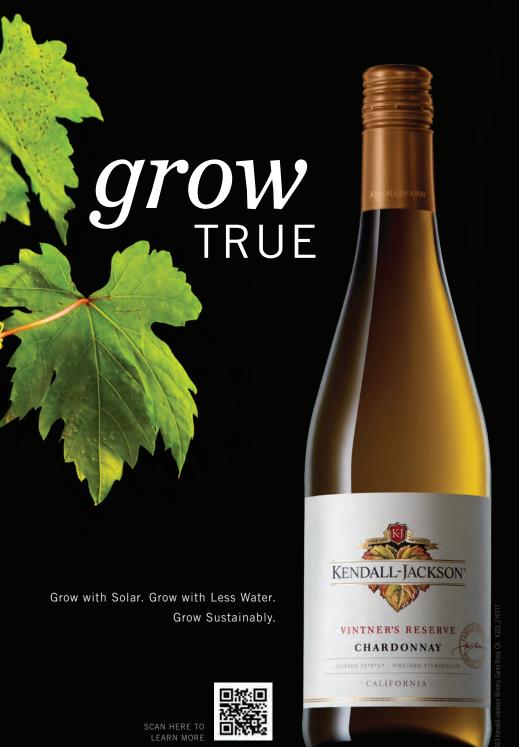




Taste of Sonoma is one of Sonoma County's most highly anticipated events of the year. Home to world-class wines and remarkable winemakers. With more than 60 wine varietals grown in Sonoma County and 19 unique growing areas, there is something for everyone.

Taste of Sonoma showcases Sonoma County's most renowned vintners and the bounty that Sonoma County has to offer in one immersive day. The lineup includes a walk-around wine tasting, guided wine seminars, garden tours, premium wine experiences, food trucks, themed lounges and more!





Meet Sonoma County's renowned vintners participating in the walk-around wine tasting. Explore Sonoma County by region in four specially designated Grand Tasting AVA Tents.

The Grand Tasting AVA Tents are open to all Taste of Sonoma ticket holders.



GRAND TASTING AVA TENT 1

FORT ROSS-SEAVIEW
PETALUMA GAP
SONOMA COAST
WEST SONOMA COAST

Brooks Note

Cattelya Wines | Alma de Cattelya

Convene by Dan Kosta

Ernest Vineyards

Furthermore Wines

Guarachi Family Wines

Head High Wines

JCB Collection

Karah Estate Vineyard

Keller Estate

New Frontier Wine Co.

Petaluma Gap Winegrowers

Sangiacomo Wines

THIRTY-SEVEN Wines

Three Sticks Wines

Tolosa

West Sonoma Coast Vintners

WindRacer

GRAND TASTING AVA TENT 2

CHALK HILL GREEN VALLEY RUSSIAN RIVER VALLEY

Arista Winery

Balletto Vineyards

Benovia Winery

Bricoleur Vineyards

Cartograph

Chalk Hill Estate Vineyards & Winery

Davis Bynum

DeLoach Vineyards

Emeritus Vineyards

Enkidu Wine

G & C Lurton Vineyards - ACAIBO

Gary Farrell Winery
Joseph Jewell Wines

Kobler Estate

Korbel

La Crema

Landmark Vineyards

Limerick Lane Cellars

Longboard Vineyards

MacRostie Winery & Vineyards

Marchelle Wines

Merriam Vineyards

Merry Edwards Winery

Monroy Wines

Notre Vue Estate

Papapietro Perry Winery

Paradise Ridge Winery

Patz & Hall

Ramey Wine Cellars

Russian River Valley Winegrowers

Siduri Wines

Sonoma-Cutrer Vineyards

Thompson 31Fifty Wines

Trombetta Family Wines

Twomey

GRAND TASTING AVA TENT 3

ALEXANDER VALLEY DRY CREEK VALLEY FOUNTAINGROVE KNIGHTS VALLEY ROCKPILE

Alexander Valley Vineyards

Alexander Valley Winegrowers

Aperture Cellars

Bella Vineyards + Wine Caves

Carol Shelton Wines

Comstock Wines

Dry Creek Vineyard

Dutcher Crossing Winery

FHRFT

Ferrari-Carano Vineyards and Winery

Roth Estate

Flambeaux Wine

Francis Ford Coppola Winery

Hoot Owl Creek Vineyards

Knights Bridge Winery

Kokomo Winery

Mauritson Wines

Pedroncelli Winery

Pride Mountain Vineyards

Ridge Vineyards

Seghesio Family Vineyards

Silver Oak

Stonestreet Estate Vineyards

Stuhlmuller Vineyards

Winegrowers of Dry Creek Valley

GRAND TASTING AVA TENT 4

BENNETT VALLEY
CARNEROS
MOON MOUNTAIN
SONOMA MOUNTAIN
SONOMA VALLEY

Benziger & Imagery Wineries

Buena Vista Winery

Chateau St. Jean

Deerfield Ranch Winery

Donum Estate

Jeff Cohn Cellars

Kunde Family Winery

Lasseter Family Winery

Matanzas Creek Winery

Meadowcroft Wines

Muscardini Cellars

Nottingham Cellars

Ram's Gate Winery

Rombauer Vineyards

Saintsbury

St. Francis Winery & Vineyards

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VIP CLUB RESERVE

Step into the luxurious VIP Club Reserve and taste some of Sonoma County's most sought-after wines during three separate one-hour tasting experiences. The winemakers and owners of Sonoma County's iconic wineries will be on hand to answer questions as you sample their limited production, reserve, and award-winning wines. Discover a piece of Vintners Resort with luxury massages, essential elixirs, and more at their Vi La Vita Wellness Spa Lounge in VIP Club Reserve.

VIP Club Reserve will also feature a selection of appetizers from John Ash & Co. along with a caviar station, local artisan cheese and hearth baked breads, creating the perfect wine and food pairing experience.

This experience is open exclusively to VIP Admission Club Reserve ticket holders.

VIP CLUB RESERVE WINERIES

VIP CLUB RESERVE SESSIONS

This experience is open exclusively to VIP Admission Club Reserve ticket holders.

11:45 AM - 12:45 PM

Benovia Winery Bob Cabral Wines Copain Wines

Freeman Winery & Vineyards

Kobler Estate

Limerick Lane Cellars
Petaluma Gap Winegrowers

Pride Mountain Vineyards

Ram's Gate Winery Rowen Wine Company

Russian River Valley Winegrowers

Taft Street Winery
Trombetta Family Wines
West Sonoma Coast Vintners

Williams Selyem

1:15 PM - 2:15 PM

Alexander Valley Winegrowers

Bricoleur Vineyards

Cattelya Wines | Alma de Cattelya

Fulcrum Gloria Ferrer

Hartford Family Wines Iron Horse Vineyards

Keller Estate

Knights Bridge

Rodney Strong Vineyards Stone Edge Farm Winery Stonestreet Estate Vineyards

Teac Mor

West Sonoma Coast Vintners

Zeitlos Wines

2:45 PM - 3:45 PM

Breathless Sparkling Wines

Cartograph Croix Estate

Deerfield Ranch Winery

Flambeaux Wine Jeff Cohn Cellars

Laurel Glen Vineyard

Marchelle Wines
Merriam Vineyards

Papapietro Perry Winery

Pedroncelli Winery Ridge Vineyards Stressed Vines

Winegrowers of Dry Creek Valley

VIP CLUB RESERVE CULINARY

Each VIP Club Reserve session will include a different selection of featured appetizers along with a caviar station, local artisan cheese and hearth baked breads, creating the perfect wine and food pairing experience.

JOHN ASH & CO.

SESSION 1 | 11:45AM - 12:45PM

Sea Bass Ceviche, rocoto peppers, citrus, yams, cilantro (GF) Dry Creek Peach Gazpacho (GF,V)

SESSION 2 | 1:15PM - 2:15PM

Thai Beef Salad (GF)

Avocado Fries, siracha tofu aioli (GF, V)

SESSION 3 | 2:45PM - 3:45PM

Pork Belly Slider, spicy grape jelly jam, slaw Ahi Tuna Tartare, wakame, black sesame cone

TSAR NICOULAL CAVIAR

Phyllo Cups filled with Lime Crème Fraîche and Caviar

POINT REYES FARMSTEAD CHEESE CO.

Local Artisan Cheese

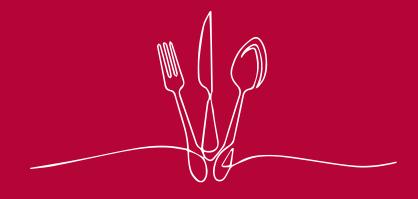
COSTEAUX FRENCH BAKERY

Hearth Baked Breads

CULINARY OFFERINGS

Experience the bounty of Sonoma County with an array of delightful dishes featuring some of the region's favorite Food Trucks hosted by NOSH.

These culinary dishes are complimentary for all Taste of Sonoma ticket holders to enjoy during the event.



CULINARY OFFERINGS

NOSH FOOD TRUCK PLAZA

Experience the bounty of Sonoma County with an array of delightful dishes from some of Sonoma County's Favorite Food Trucks, hosted by Nosh.

*(v) denotes vegetarian options, available upon request

BLACK PIG MEAT CO.

BLACK PIG BLT

Parsons Tomatoes, Nightingale Sourdough

CHARSU BBQ EGGPLANT BAHN MI (v)

Cilantro, Sriracha Aioli

DI FILIPPO WOOD FIRED PIZZA

ITALIAN SAUSAGE PIZZA

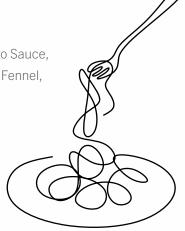
House-Made Sausage, San Marzano Tomato Sauce, Fontina Cheese, Blanched Rapini, Sautéed Fennel, Pecorino Cheese

MARGHERITA PIZZA

San Marzano Tomato Sauce, Stretched Mozzarella, Fresh Basil, Olive Oil, Pecorino Cheese



Pesto, Provolone, Charred Red Peppers, Grilled Onions, Sautéed Spinach, Sautéed Mushrooms, Olive Oil, Oregano



CULINARY OFFERINGS

FI ROYS

AL PASTOR TACO

Marinated Pork Topped with Onion, Cilantro, Hot Sauce Rice, Beans, Chips

RICE AND BEAN TACO (v)

Pico de Gallo, Lettuce, Sour Cream

HOPMONK TAVERN

VIETNAMESE SHRIMP SPRING ROLL

House Made Sweet & Spicy Sauce

VIETNAMESE VEGETABLE SPRING ROLL (v)

House Made Sweet & Sour Sauce

MARKS THE SPOT

BEEF BIRRIA SLIDER

Tender Slow Braised Beef, Cheese, Pickled Onions, Cilantro Aioli Red Jacket Potato Salad

TEMPURA MUSHROOM SLIDER (v)

Crispy Portobello Mushroom, Asian Slaw, Pickled Cucumber, Spicy Aioli

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BEER GARDEN

PRECISION BUILDERS TEXAS BEER GARDEN

Relax in the shade just steps away from the Nosh Food Truck Plaza while you enjoy a break between wine tasting and other activities. Visit beer purveyors and refresh your palate with signature Sonoma County classics.

CUVER BREWING

Pepperwood Seasonal Saison Ale 4.8% Bell Road Pilsner 5.2% Hoppy Don Belgian IPA 6.0% Dobbel Dark Abbey Ale 7.0%

OLD CAZ BEER

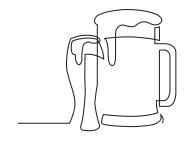
Pineapple Hard Seltzer 5% Chismosa Clara Mexican Lager 5.8% RPX Juicy Pale Ale 6% One Way West Coast IPA 7%

PARLIAMENT BREWING

Cantaloupe Lime Hard Seltzer 4.5% Pils Pilsner 5.2% Kaleidoscope Hazy IPA 6.9%

RUSSIAN RIVER BREWING COMPANY

Velvet Glow Helles Lager 4.75%
Pliny the Elder DIPA 8%
Intinction - Sauvignon Blanc Barrel-Aged
Pilsner with Sauvignon Blanc
Grape Juice 8.25%



THEMED LOUNGES

Explore and enjoy festive activities in each of the themed lounges at Taste of Sonoma!

The themed lounges throughout the event are open to all Taste of Sonoma ticket holders.



GROW TO DEFY EXPECTATIONS



91*
POINTS

VINTAGE 2020 WINE ENTHUSIAST

*TOP 100 ENTHUSIAST WINES FOR 2022

grow TRUE



dall-Jackson Winery, Santa Rosa, CA 1K123, 216043

KENDALL-JACKSON

GARDEN BAR

Set amongst the gardens, the Kendall-Jackson Garden Bar will be a must-visit feature of Taste of Sonoma! Enjoy a chilled splash of one of Kendall-Jackson's Sonoma County wines paired with Chef Tracey's paella and crudité cones from Farmer T's veggies grown at the Kendall-Jackson gardens.

Don't miss the giant Kendall-Jackson wine bottle and be sure to take advantage of a photo op at the Garden Bar neon wall.





Behind every bottle of Rodney Strong Wine is a family of passionate people committed to providing the highest quality wines from the very best AVAs in Sonoma County. With 60 years of family ownership and 823 acres of estate vineyards, we exemplify Cabernet and what it means to be world class Sonoma quality. We are united by the belief that nothing brings people together better than sharing superb experiences with a great bottle (or two) of Rodney Strong Wine. *Cheers!* www.RodneyStrong.com

FAMILY OWNED SONOMA GROWN CULTIVATING COMMUNITY

RODNEY STRONG

DESTINATION ROSÉ LOUNGE

Warm weather is here and it's time to "Rosé all day" at Rodney Strong's Destination Rosé lounge! Sip exceptional wines from Sonoma County while chatting with the winemakers, strike a pose in the photo booth or sip on handcrafted frosé while relaxing in the sun. Come find your summer happy place at Rodney Strong's Destination Rosé lounge, cheers!

WINE OF THE HOUR | 1:00 PM

Enjoy a special wine of the hour hosted by Rodney Strong Vineyards, showcasing magnums of their 2021 Rosé of Pinot Noir poured in and around the Grand Tasting Area!





Discover the First Sparkling Winery in Carneros

GLORIA FERRER

BUBBLE LOUNGE

Transport yourself to a vibrant Spanish Salón with Gloria Ferrer at Taste of Sonoma. Join Gloria Ferrer as they collaborate with El Porteño, a local empanada purveyor, to create three gourmet empanada flavors perfectly paired with their Sonoma County sparkling wines. Their estate chef, Jason Naaman, complements the experience with specialty bocadillos featuring serrano ham and Manchego. Celebrate the passionate spirit of Spain and the quality of Sonoma County with Gloria Ferrer and create new, unforgettable wine country memories.





#noborrowerleftbehind



Good people deserve great advice

CROSSCOUNTRY MORTGAGE TEAM FORCIER

SILENT DISCO

Join Team Forcier to dance the day away with their silent disco! Grab a pair of headphones and dance to your own beat while sipping Sonoma County wine in the CrossCountry Mortgage Team Forcier Silent Disco Lounge!







Welcome to WineHop

A mobile application that allows wine lovers to discover and plan their next trip to wine country.



WINEHOP

WINEHOP APP CHARGING STATION

Explore wineries, regions, and varietals with the WineHop app, for both wine lovers and wineries! Enjoy a place to relax, charge your phones and seek guidance from the founders to help navigate Taste of Sonoma on the WineHop app.

Use the WineHop app to like and save wineries and wines as you and explore the Grand Tasting AVA Tents and VIP Club Reserve sessions throughout the day!

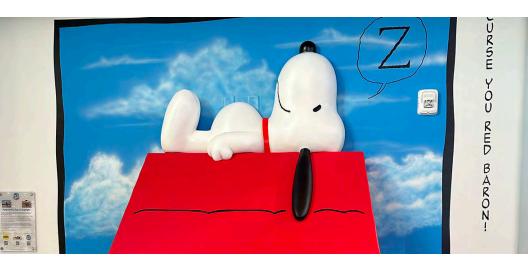




SONOMA COUNTY AIRPORT

STS INTERACTIVE TRAVEL LOUNGE

Plan your wine layover at the Charles M. Schulz-Sonoma County Airport (STS) interactive travel lounge for a chance to win prizes and Avelo Airlines flight vouchers. Snap a selfie, sip some wine and spin the wheel to win!





M A G N I F I C E N C E E L E C T R I F I E D

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2023 model year LYRIQ orders are full. Preproduction model and simulated charging shown. Actual production model will vary.

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CADILLAC

EXCLUSIVE LUXURY AUTOMOTIVE LOUNGE

Cadillac's latest lineup of vehicles will be featured in the SCVF lounge! As the Taste of Sonoma luxury automotive partner, Cadillac will have the all-electric LYRIQ and well known Escalade onsite with staff available to answer questions. Complete a short survey in exchange for a complimentary branded gift and a chance to step into our fun 360 degree photo booth where you and your friends can make a memorable video to commemorate the day.



SONOMA COUNTY VINTNERS FOUNDATION

SCVF LOUNGE SPONSORED BY CADILLAC

Come relax, refuel, and recharge at our Sonoma County Vintners Foundation (SCVF) lounge, meet some of our incredible beneficiary partners and learn more about how we create a positive impact in our community. In the past year, SCVF has made 101 Community Grants to local nonprofits to support education & literacy, health & human services, the environment, and arts & culture.



For attendees who have purchased tickets in advance for these exclusive add-on experiences, please plan to check in 5-10 minutes before your Wine Talks session time. Check-in is located adjacent to VIP Club Reserve, on the walkway to the Kendall-Jackson Tasting Room. You will be directed through the Tasting Room to the Wine Talks seminar.

Each seminar session is limited to Wine Talks add-on experience ticket holders only.



CHEERS TO SPARKLING WINE 12:30 PM - 1:00 PM

MODERATED BY TREY CHRISTY, MARKETING MANAGER, JACKSON FAMILY WINES



Cheers to your day at Taste of Sonoma with Sonoma County sparkling wines! Sonoma County houses a variety of sparkling wines that are sure to impress any and all wine lovers. Discover and taste a range of sparkling gems, learn about age and dosage and how it affects style and flavor profile in the wine.

Enjoy an exclusive opportunity to learn more about Sonoma County's world-class wines in this intimate setting. Meet the winemakers who crafted each wine, hear about what makes each unique, and gain insights from the wine educator hosts.

WINE TALKS VINTNERS

Eric Johannsen, La Crema Harry Hansen, Gloria Ferrer Ana Keller, Keller Estate Joy Sterling, Iron Horse Vineyards

FEATURED WINES

2017 La Crema Blanc de Blancs, Saralee's Vineyard, Russian River Valley
2012 Gloria Ferrer Carneros Cuvée, Carneros
2018 Keller Estate Brut Rosé, Petaluma Gap
2014 Iron Horse Vineyards Estate Stargazing Cuvee, Green Valley

NEW DISCOVERIES 1:30 PM - 2:00 PM

MODERATED BY BEN FINE, WINE EDUCATION MANAGER, JACKSON FAMILY WINES



With access to more than 60 wine varietals and 19 unique growing areas, Sonoma County's remarkable winemakers craft world-class wines for every palate. Explore the diversity of Sonoma County, tantalize your taste buds and make exciting new discoveries of some of the lesser known, uncommon varietals grown across the region.

Enjoy an exclusive opportunity to learn more about Sonoma County's world-class wines in this intimate setting. Meet the winemakers who crafted each wine, hear about what makes each unique, and gain insights from the wine educator hosts.

WINE TALKS VINTNERS

Quin Donahue, Copain Wines Mike Kobler, Kobler Estate Greg La Follette, Marchelle Wines Bill Smart, Limerick Lane Cellars

FEATURED WINES

2022 Copain Wines Daybreak White Blend, Sonoma County2022 Kobler Estate Viognier, Russian River Valley2021 Marchelle Wines Pinot Meunier, van der Kamp Vineyard, Sonoma Mountain2021 Limerick Lane Cellars Grenache, Sonoma County

SONOMA COUNTY CLASSICS WINE & FOOD PAIRING | 2:30 PM - 3:15 PM

MODERATED BY CRAIG ELLICK, BRAND AMBASSADOR, JACKSON FAMILY WINES



Looking for a perfect pairing? Learn more about wine and food pairing in this session, featuring classic varietal offerings from the region: Sauvignon Blanc, Chardonnay, Pinot Noir and Cabernet Sauvignon — each specially paired with a seasonal dish prepared by Kendall-Jackson's culinary team!

Enjoy an exclusive opportunity to learn more about Sonoma County's world-class wines in this intimate setting. Meet the winemakers who crafted each wine, hear about what makes each unique, and gain insights from the wine educator hosts.

WINE TALKS VINTNERS

David Rossi, Fulcrum Wines Greg Morthole, Rodney Strong Vineyards Randy Ullom, Kendall-Jackson Bibiana Gonzalez Rave, Shared Notes

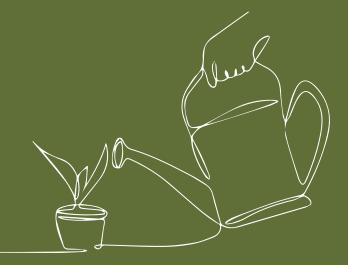
FEATURED WINES

2021 Fulcrum Wines Pinot Noir, Gap's Crown Vineyard, Petaluma Gap 2018 Rodney Strong Alexander's Crown Cabernet Sauvignon, Alexander Valley 2021 Kendall-Jackson Chardonnay, Cloud Landing, Petaluma Gap 2021 Shared Notes Les Pierres Qui Décident Sauvignon Blanc, Russian River Valley

GARDEN TOURS

For attendees who have purchased tickets in advance for these exclusive add-on experiences, please plan to check in 5-10 minutes before your Kendall-Jackson Garden Tour session time. Check-in is located just past the event registration kiosks and garden, before you enter the main event area.

Each Garden Tour session is limited to ticket holders who have purchased this add-on experience.



KENDALL-JACKSON GARDEN TOURS

12:30 PM | 1:30 PM | 2:30 PM

The Kendall-Jackson Wine Estate Garden is set on approximately four scenic acres with seven distinct garden spaces. Guided by one of their culinary educators, you will stroll through the gardens, learning and tasting the fruit, vegetables and herbs which inspire their farm-to-table program.

Indulge your senses of sight, smell and taste as you enjoy a glass of wine from the estate.



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VENUE HOST



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THANK YOU FOR JOINING US!

AT KENDALL-JACKSON WINE ESTATE & GARDENS

JUNE 22

2024





